



NIPPER

Personal Details

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Academic Record

University of Northumbria - BA (Hons) in Graphic Design
Newcastle College of Art & Design - BTEC National Diploma (Graphic Design)
Seaton Burn High School, Newcastle upon Tyne - 10 GCSEs. 4 A Levels

Employment Record

Jun '05 – Present

Freelance Creative Director / Art Director - www.iamnipper.co.uk

Overview

Since leaving syzygy in June 05 I've worked on various freelance projects both for myself and in-house. Completing concepts and designs for the following clients, Volkswagen, Honda UK, Huggies, Knorr, Volvo, BBC Radio 1, The RAF, Nokia, Orange, The NHS and the Dti.

In 2010 I made the move to Berlin, where I worked on a new direction for the Ovi brand at Nokia, future concepts for Volkswagen Global and a new digital hub for O2.

I split my time between Berlin and the rest of Europe, recently completing projects for TFL at the Transport Museum in London and for Blast Radius in Amsterdam.

Sample urls / Clients

London Transport Museum

www.ltmuseum.co.uk/whats-on/exhibitions - Art Direction and design for interactive touch screens and data visualizations.

Nokia

www.iamnipper.co.uk/work/nokia.html - Art direction and design at Hyper UK

Volkswagen UK

www.volkswagen.co.uk - Concepts and art direction at Tribal DDB

Learndirect

www.nothingcanstopyou.co.uk - Concepts and design at Collective London Orangutan Studio

Barts and the London NHS Trust

<http://www.bartsandthelondonkids.nhs.uk> - Design and art direction

More examples can be seen at:

www.iamnipper.co.uk



Sep '00 – Jun '05

Art Director - syzygy UK Ltd - www.syzygy.net

Overview

At syzygy, creatively, I was responsible for creating and/or facilitating design concepts, development and templating for a range of global clients. I was required to oversee build, check functionality and accessibility of the final product and to manage a small creative team.

Sample urls / Clients

Ernst & Young

Concept design and integration of the global careers site.

Mercedes-Benz

Art direction of all MB digital output and integration of CMS system.

Smart

Re-brand and development of the co.uk site, integration of CMS solution.

The London 2012 Olympic Bid

Concept design, art direction and design of the 2012 build site.

Sep '97 – Aug '00

Designer - Pauffley - www.pauffley.com

Sample urls / Clients

Glaxo SmithKline

Concept design and integration of benefits intranet

Philip Morris

Concept design and integration of corporate intranet

BP

Concept design and integration of various annual report sites and CD-ROMs

Allied Domecq PLC

Concept design and integration of brand site

Jun '94 – Aug '97 Designer

Infinite Design Consultants - www.infinitedesign.com

Referees

Neil Kirkpatrick – Creative Director

Orangutan Studio

neil@orangutanstudio.com

Stephen Barnes – Director

Collective London

stephen.barnes@collectivelondon.com